



**Sedna Women's Shelter
& Support Services Inc.**

A shelter for
abused women
and their children.

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Oshawa, Ontario L1J 8L8

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MEDIA RELEASE

For Immediate Release

Oshawa, Ontario - April 15th, 2024 - The Denise House/Sedna Women's Shelter & Support Services Selected as Local Charity for McHappy Day® 2024.

The Denise House, a leading shelter dedicated to supporting survivors of gender-based violence, is proud to announce its selection as one of the local charities for this year's McHappy Day fundraiser, taking place on Wednesday, May 8th.

This marks the second consecutive year that The Denise House has been chosen as a beneficiary of this impactful community event. Though May 8th marks the official McHappy Day celebration this year, all four restaurants in Oshawa have already started raising funds for The Denise House to maximize their impact.

"We are very grateful for the support of our community and our friends at McDonald's restaurants", says Diane Dickson-Kailan, Board President. "McHappy Day is a wonderful Canadian tradition that provides funding for local charities such as ours. We will be using the funds toward a new children's play area at the shelter. We look forward to seeing everyone on May 8th!"

"McHappy Day is a time-honoured tradition at McDonald's" says Steve Wilson, Owner/Operator. "We are thrilled to be supporting The Denise House as one of our local charities this year at our Oshawa restaurants. The services they provide to women and their children in our community are vital."

McDonald's is Canada's longest running and largest community charitable initiative and this annual day of community giving across Canada supports Ronald McDonald Houses and other local charities selected by individual franchises. May 8th will be the 30th McHappy Day and on this day 10% of all product sales from McDonald's restaurants in Oshawa will go to Ronald McDonald House Charities, The Denise House and Big Brothers, Big Sisters.

Participating local restaurants supporting The Denise House are located at:

1349 Simcoe St. N
1300 King St. East

501 Ritson Rd. S
Walmart – 450 Stevenson Rd. S

For more information on how you can support The Denise House, visit <https://thedenisehouse.com/>



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About The Denise House – Mission: The Denise House provides a safe shelter and supportive programs for women, with or without children, experiencing gender-based violence.

For four decades, The Denise House has been a cornerstone of support and refuge in the community, providing vital assistance to those fleeing violence and abuse. As an emergency shelter, we offer sanctuary to women with or without children, providing a safe haven where they can rebuild their lives free from harm. In addition to our shelter services, we offer a comprehensive community outreach program, extending our support to hundreds more families each year. With a dedicated staff team, we pride ourselves in offering a continuum of programming through counselling, advocacy, and practical assistance, we empower survivors to overcome the challenges they face and move towards a brighter future.

The Denise House is grateful for the support of the community and their support for McHappy Day

“The Denise House has helped me to conquer my fears, to be able to start healing from my abuse.” - Client

For more information, please contact:

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Visit our website at: <https://thedenisehouse.com/>

And like us on social media – Facebook, Instagram, Twitter, LinkedIn